



Entrepreneur

Have you ever wished you were your own boss? Did you ever think that you had a good idea for a product or service? Do you like to plan your own day and make your own decisions? If you are a business-minded person who has thought about owning a business in the future, then this academy is an option for you. Statistics show that 65 percent of those who start a business are relatively young, between the ages of 25 and 40. This academy will introduce you to the process of starting and managing your own business. Students will create a business plan that includes market research, self-analysis, industry trends, forms of organization, hiring employees, setting goals, defining target markets, the marketing mix, managing risk, and a financial plan.

Career Options

Sales Manager, Financial advisor, Analyst, Store Manager, Director of Sales, Marketing Coordinator and Vice President of Marketing

Real World Experience

- Job-shadow, internship, or Exploring program
- Work Seminar / Employment Skills

Choose at Least Three of the Following Foundational Required Courses

- Basic Accounting
- Introduction to Public Speaking
- Word Processing/Keyboarding I
- Introduction to Computer Technology
- Computer Applications (MOS Certification)
- College Introduction to Business

Recommended Courses

- College Financial Literacy
- Web Design and Application/Coding
- Statistics
- College Problem Solving and Computer Science
- Global Perspectives

Visit our website for more information at BemidjiCareerAcademies.com

All students are REQUIRED to complete 40 hours of these in order to graduate with an ACADEMY AWARD.

JOB-SHADOWING • INTERNSHIP • WORK-BASED LEARNING