



Entrepreneur

Have you ever wished you were your own boss? Did you ever think that you had a good idea for a product or service? Do you like to plan your own day and make your own decisions? If you are a business-minded person who has thought about owning a business in the future, then this academy is an option for you. Statistics show that 65 percent of those who start a business are relatively young, between the ages of 25 and 40. This academy will introduce you to the process of starting and managing your own business. Students will create a business plan that includes market research, self-analysis, industry trends, forms of organization, hiring employees, setting goals, defining target markets, the marketing mix, managing risk, and a financial plan.

Career Options

Sales Manager, Financial advisor, Analyst, Store Manager, Director of Sales, Marketing Coordinator and Vice President of Marketing

Required Courses

- Work Seminar
- Real-World Experience

Choose at least five of the following:

- Basic Accounting
- Introduction to Public Speaking
- Word Processing/Keyboarding I
- Introduction to Computer Technology
- Computer Applications (MOS Certification)
- College Introduction to Business
- Global Perspectives

Recommended Courses

- College Financial Literacy
- Web Design and Application/Coding
- Statistics
- College Problem Solving and Computer Science

Coming soon:

- Sports and Entertainment Marketing

Visit our website for more information at BemidjiCareerAcademies.com

All students are REQUIRED to complete 40 hours of these in order to graduate with an ACADEMY AWARD.

JOB-SHADOWING • INTERNSHIP • WORK-BASED LEARNING